

"The Exec CTO"

Master strategic language, business terminology, and high-level executive phrases to ensure your CEO, CFO, and other C-suite members view you as a valued partner.

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1. Strategic C-Suite
Communication



2. Powerful <u>Executive</u> <u>CTO</u> Language



3. Industry-Specific **Business Vocabulary**

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- Proven Exec Communication Phrases
- Role Play Scenarios and Case Studies
- Key Business Terminology Guide
- 28 Phrases to Avoid
- 22 Influential Business Terms
- 30 Strategic Acumen Phrases
- Industry-Specific Business Phrases

PLUS, join the **OLIVE workshop** to practice your new executive communication style and business terms.

