# Explore new **CTO opportunities** with our career advancement program:

# BOOST YOUR BRAND, BUILD AN ELITE NETWORK, AND LAND A €250-500k+ JOB!

#### 1. PERSONAL BRAND ENHANCEMENT:

Elevate your professional image to attract decision-makers and showcase your executive expertise effortlessly.

What we do together:

- LinkedIn Profile Audit & Improvements
- LinkedIn Banner & Profile Boost
- One-Pager PDF & Speaker's Bio
- SEO-Friendly Profile Update
- Professional Photo Shoot optional

### 2. CONTENT & VISIBILITY BOOST:

Position yourself as a thought leader with impactful content that captures attention and opportunities.

What we do together:

- Record a Podcast Video Interview
- LinkedIn LIVE stream
- Produce Video Clips & Featured Media
- Content Calendar & Ideas What To Post

# 3. NETWORKING MASTERY:

Connect with top decision-makers through strategic outreach, curated introductions, and meaningful professional relationships.

What we do together:

- Activate Your Existing Network
- Build a New Network
- Curated CxO introductions
- Outreach On Your Behalf



High-impact 1-on-1 Coaching Sessions with Michal Juhas

#### **ABOUT MICHAL JUHAS:**

- Ex-CTO in a fast-growing high-tech startup, raised \$11m, \$75m+ in revenues w/95 FTEs.
- Trained 5,000+ tech recruiters
- Headhunter and IT recruiter since 2018 with 100+ successful hires
- 4.8 rating on Trustpilot (195+ reviews)
- 1,500+ reviews on Udemy (personal branding course since 2017)

Our standard career advancement package costs €4k + VAT.



### **Testimonials**

https://www.trustpilot.com/review/michaljuhas.com

# eBook: How To Land a €250-500k+ Job In Tech

https://careercrackers.com/ebook-pdf-download

# A short video explainer about our signature program

https://careercrackers.com/vsl-land-a-cto-cio-job

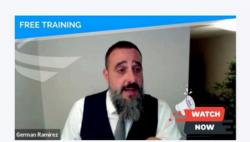
# Case study with client screenshots

https://careercrackers.com/hubfs/Downloads/Crack%20Your%20CTO%20Career%20Program%20Case%20Study%20and%20Methodology.pdf

#### **Contact Michal Juhas**

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# **Recent Training Sessions**



**German Ramirez**: Building a Strong Personal Brand. <u>Watch now</u>



Stephan Schmidt: The Most Important Skills That Elevate CTOs' Careers. <u>Watch</u>



Julia Toothacre: Cultivating Valuable Career Network For Seamless Career Transitions. <u>Watch now</u>

https://careercrackers.com/webinars

